

Correlations & Alignment

Contentra understands that, while alignment to academic standards is just one step in producing high-quality educational materials, it's a crucial step. K-12 instructional texts and digital learning platforms need to be aligned to standards to maximize their effect on individuals and groups. As such, a product's appeal in the market is aided tremendously when it can show ample alignment. Contentra's alignment team has decades of combined experience with academic standards and understands what alignment means to the publisher and end user alike.

We're unique.

Contentra embraces the value of manual alignment. Where automated correlation services lack the ability to produce objective data, our international alignment team understands the nuances that exist between content and standards. Our ever-growing pool of SMEs can analyze any kind of course material or education platform and

gauge whether a set of criteria are truly addressed. They can also provide a gap analysis, showing where and how new content may be integrated to ensure a thorough alignment.



Services

- Some of our most common alignment services include:
 - > Assessment alignments
 - > Product-to-standard correlations
 - > Sequencing guides
 - > Gap analyses
 - > Standard crosswalks
 - > Audits/updates of existing correlations
 - > Skill code tagging
 - > Spine skill data
- We've expanded our team to reach every content area:
 - > Core subjects
 - > World languages
 - > Career and technical education (CTE)
 - > Elective subjects
- Our diverse SME pool has aligned to every type of standard set and framework:
 - > Common Core
 - > State standards
 - > C3
 - > NGSS
 - > SEL
 - > CTE
 - > ELD/ELPS
 - > P21