

Social Studies

Contentra's Social Studies team partners with publishers to create content with a shared goal—helping students understand and explore the systems and events that shape our communities, our nation, and our world. We understand that having a foundation in history, geography, civics, and economics prepares students to become more engaged citizens. Our goal is to create high-quality, meaningful content that empowers students and provides teachers with the support they need to guide students through the learning process.

Our team has created print and digital products for Grades K–12, including student and teacher editions, ancillaries, and assessments. We've created instruction for English language development, social-emotional learning, and differentiated learning to meet all students' needs. With our experienced in-house staff and team of content freelancers, we can bring the right resources to any project you may have.

eLearning

At Contentra, we understand the need for digital learning approaches that are personalized to meet students' and educators' needs. We can partner with you to develop effective, flexible materials for a variety of platforms and devices—from fully virtual courses to resources that support and enrich classroom instruction. We also design digital professional development that facilitates collaboration and evidence-based coaching for teachers and schools.



Services

- Full-service, from content development to final pages:
 - > Print, digital, and blended products
 - > Writing and researching
 - > Content review and editing
 - > Copyediting, fact checking, and proofreading
 - > Creating correlations to NCSS, Common Core, and state standards
 - > Core materials and ancillaries
 - > Project management
- Assessment that is focused and effective:
 - > All item types, including selected response, constructed response, document-based, and technology-enhanced items
 - > Performance tasks
 - > Formative and summative assessment
 - > Interactive and leveled assessment
 - > Correlation to standards (including state and NCSS)
- Distinctive designs that deliver compelling content:
 - > Concept creation and storyboarding
 - > Prototyping
 - > Photo research
 - > Animating
 - > Creating tech art and illustrations
- Digital learning products in a variety of platforms, including:
 - > Annotate
 - > Articulate 360/Storyline
 - > Canvas
 - > ConnectED
 - > Habitat
 - > Learnosity
 - > LearnSmart
 - > MyEcontentFactory
 - > Realize
 - > Safari Montage
 - > TestNav
 - > WebCMS
 - > Proprietary Content Management Systems