

Thinking Content? Think Contentra.

English Language Arts

Contentra's English Language Arts team partners with publishers to create content with a shared goal—helping students understand all aspects of language and literacy. We develop ELA content in all areas, from phonics to spelling and grammar to comprehension and text analysis and writing. We understand that language is the key to successful and meaningful communication of ideas, experiences, and connections. Creating lessons that are engaging and that connect with students and teachers has always been our goal.

Contentra's ELA team has created print and digital products for Grades PreK–12 and adult learners, including resources for intervention, English language development, and differentiated instruction to meet all students' needs. We are skilled in following and generating successful workflows for each type of product.

eLearning

At Contentra, we understand the need for digital learning approaches that are personalized to meet students' and educators' needs. We can partner with you to develop effective, flexible materials for a variety of platforms and devices—from fully virtual courses to resources that support and enrich classroom instruction. We also design digital professional development that facilitates collaboration and evidence-based coaching for teachers and schools.



Services

- Full-service content development, from conception to final pages:
 - > Print, digital, and blended products
 - > Content editing, copyediting, and proofreading
 - > Standards-based scope and sequence creation
 - > Program development and curriculum design
 - > Core materials and ancillaries
 - > Project management
- Assessment that is focused and effective:
 - > All item types, including selected response, constructed response, and technology-enhanced items
 - > Passage development and literature searches
 - > Performance tasks
 - > Formative and summative assessment
 - > Correlation to standards (including state, national, ELA, ELL/ELD)
 - > Interactive and adaptive assessment
- Distinctive designs that deliver compelling content:
 - > Concept creation and storyboarding
 - > Prototyping
 - > Photo research
 - > Animating
 - > Creating tech art and illustrations
- Digital learning products in a variety of platforms, including:
 - > Annotate
 - > Articulate 360/Storyline
 - > Canvas
 - > ConnectED
 - > Habitat
 - > Learnosity
 - > LearnSmart
 - > MyEcontentFactory
 - > Realize
 - > Safari Montage
 - > TestNav
 - > WebCMS
 - > Proprietary Content Management Systems